

Success of the Internal Corporate Coach

Build your credibility with

Sandra McCall at The Learning Sanctuary

The problem is

- Executives and Senior Managers perceive external coaches to be more effective than in-house coaches
- Internal corporate coaches are not always trusted
- The perception of internal HR and Learning is not a positive one
- There is a need to provide a strong internal coaching network to help leaders through change

This results in

- Unnecessary external spending
- Lack of credibility for your L&D function
- A lack of confidence in your internal learning experts
- An over reliance on external coaches
- A potential to see a split in agendas within the organisation
- A possibility that you become an organisation in the 'image of the external'

Success of the Internal Corporate Coach will provide you with the confidence to address these issues in a timely and cost effective manner.

What is it?

A proven approach to successfully implementing internal executive and senior manager coaching within your organisation.

Why is it successful?

- It targets the people who will benefit directly from it
- It build on the existing knowledge the coach has in relationship to the organisation
- Feedback to the line manager is based on process and outputs, and maintains confidentiality
- It is based on successful approaches implemented in leading organisations
- It is replicable on a global scale
- It uses the strengths of those involved and creates an internal energy sources which itself will impact positively on performance

What is covered in this Master Class?

- Positioning
- Contracting
- Process
- Confidentiality
- Credibility
- Practical application
- The business case
- Implementation

How can I bring Success of the Internal Corporate Coach into my organisation?

- We offer a one-day workshop with no minimum number of participants
- The workshop is practical and hands-on, built around current needs and projects if participants so desire
- Participants receive exercises, practice, and input focused on the skills and implementation required for Success of the Internal Corporate Coach
- By the end of the day, participants will be able to apply the tools and techniques for successful implementation within their own organisation

Sandra McCall FITOL

Sandra is a highly successful learning and development consultant and business woman, who has run multi-million pound learning and development budgets, managed large, complex teams, is an executive coach, and has run her own learning business.

She started her career in banking where she moved into sales and sales management, before progressing successfully into the learning and development arena.

Previous posts held include Bank Manager for Lloyds TSB, Head of Group Training and Development for Abbey National plc, Head of Management Development & Education for Santander.

Currently Sandra is the Managing Director of McCall Consulting Limited and Associate Executive Coach with CHPD and Macpherson Allan Practice.

Who Do I Contact?

Email: info@thelearningsanctuary.co.uk to book your place on this exciting and enlightening event.

To discuss further, please telephone The Learning Sanctuary on: 0845 833 1178