

The Corporate University – What works and what next?

Take Learning & Development in your organisation to the next level

Eric Linin at The Learning Sanctuary

Do you ask yourself these questions?

- What is a corporate university?
- How is a corporate university different from what we have now?
- What are the benefits of having a corporate university?
- How can I ensure my corporate university adds value?
- Is it real or virtual?
- What are the key steps in putting one together?
- We already have a corporate university, how do I put some new life into it?
- Where are the successful corporate universities concentrating their efforts?
- What is the next big thing that corporate universities will focus on?
- How can I get my executive team to support the corporate university more effectively?
- How will a corporate university enhance learning and development, and ultimately the achievement of organisation strategy?

What will be covered?

- What is a corporate university?
- What actually makes the key components of a corporate university?
- Best practice examples
- Designing a curriculum
- How to build a corporate university
- How to get buy-in for your corporate university
- Where the major corporate universities are going

How can I take this into my organisation?

- We offer a one-day workshop with no minimum number of participants
- The workshop is practical and hands-on, built around current good practice and innovations, and uses the experience of Eric to help you explore the full potential of what is possible
- Participants receive information, exercises, practice, and application models focused on maximising organisational value from the corporate university
- By the end of the day, participants will be able to apply the tools and techniques to their personal application of the corporate university concept



Eric Linin

Eric has been involved in the corporate university world for nearly ten years. Having designed the operating model for the University of Lloyds TSB, he has also worked with the developers of other major corporate universities such as Abbey Group, Barclays, British Telecom and the National Health Service. Now an independent consultant specialising in corporate learning strategy Eric can bring a wealth of practical and anecdotal advice to this often confusing topic.

Who Do I Contact?

Email: info@thelearningsanctuary.co.uk to book your place on this exciting and enlightening event.

To discuss further, please telephone The Learning Sanctuary on: 0845 833 1178